

HOW IT WORKS

- The Customer Journey -

DISCOVERY CALL

During our call we'll get to know each other and learn your biggest marketing challenges and answer any initial questions about working with us

BESPOKE PROPOSAL

After, we will send you an outline proposal based on what we learned about your business and your marketing needs. Suggesting all/some of our packages; *Guides & Templates, Brainstorming hours, Content planning, Accountability & Consistency, Marketing planning and Outsourced marketing team*

T's and C's

We offer no fixed terms agreement. However, we highly recommend waiting at least 3 months until you see some results/ROI.

MARKETING STRATEGY & PLAN

This roadmap covers;

Strategy - Objective Setting - Defining the messaging - Pinpointing a strategy
- Refining the target audience - Developing the tactics

Plan - Implementing the plan - Measuring and evaluation

OUTSOURCED MARKETING SUPPORT (retainer)

Ongoing marketing support and project management with regular phone calls and meetings, reporting and analysing, brainstorming and keeping you, me and all the suppliers all accountable. Marketing consistency with activity, lead gen, sales follow up and results

**Start your journey with
Pinpoint Marketing**
[Book a FREE Discovery Call](#)